The AUA invites you to join us in
Washington, DC

HEALTHCARE
Children’s National Medical Center is recognized as a leader in 10 pediatric specialties.
The National Cancer Institute has designated The Lombardi Comprehensive Center at MedStar Georgetown University Hospital as a designated comprehensive cancer center.
The Advance Surgical Technology and Education Center is one of the most technologically advanced surgery simulation facility in the region.
National Institute of Health is the largest public funder of biomedical research in the world at $30 billion.
Washington ranks 7th in the nation for the highest amount of employed health care practitioners.
According to date from the Bureau of Labor Statistics, surgeon employment is nearly four times more prominent in the DC area than the national average.

TECHNOLOGY
DC is home to more than 1,000 tech startups.
The DC life science cluster, known as DNA Alley, is home to 170 biotech companies.
DNA alley consists of nearly 60,000 private sector and government employees.
DC is home to prestigious research-heavy universities and major labs such as the Institute for Bioscience and Biotechnology Research, and the Lawrence Livermore National Laboratory.

AFTER HOURS
Washington DC offers world-class cultural entertainment and experiences including:
• Washington National Cathedral
• Smithsonian American Art Museum
• National Air & Space Museum
• Newseum
• National Portrait Gallery
• National Geographic Museum

AUA contact information

Exhibit Sales
Exhibits Manager
(410) 689-3758
Exhibits@AUAnet.org

Sponsorships and Promotions
Keith Price
(410) 689-3749
sponsorships@AUAnet.org

Exhibit Operations
Andrew Niles
(410) 689-3728
Aniles@AUAnet.org
Getting to Washington, DC

By Air
There are three major airports in the Washington, DC Region: Ronald Reagan Washington National Airport (airport code DCA), Washington Dulles International Airport (airport code IAD) and Baltimore/Washington International Thurgood Marshall Airport (airport code BWI). All three offer multiple U.S. and international flights daily.

By Train
Amtrak- the Northeast Regional train runs every hour from New York City to the District, including early morning and late-night departures.

By Bus
Megabus, Battles Transportation and Vamoos are a few of the available bus services.

Contact your AUA team if you need more information or would like to discuss your participation at AUA2020 in Washington, DC. Be sure to check AUA2020.org to review the full Exhibitor Prospectus.

Exhibit Questions? Contact Exhibits@AUAnet.org or 410-689-3758.

General Information

Location
Walter E. Washington Convention Center, Washington, DC

Annual Meeting Dates
May 15-18, 2020

Exhibit Dates and Hours
Friday, May 15, 2020, 10 a.m.-4 p.m.
Saturday, May 16, 2020, 9 a.m.-6 p.m.
Sunday, May 17, 2020, 9 a.m.-4 p.m.

Exhibit Fee
$37/SF Onsite, $38/SF Thereafter

Why exhibit at AUA2020?
* 10,000+ professional attendees
* Decision makers at the hospital, group and private practice level
* Key opinion leaders on the vanguard of the latest developments in urologic medicine
* 350+ technical companies exhibit at the AUA Annual Meeting

THE EASTERN AUA SECTIONS REPRESENT 50% OF THE AUA MEMBERSHIP.
Annual Meeting Attendee Profile

Attendees By Employment

Attendees By Specialty

Top Three US States in Attendance

CALIFORNIA .................. 18.51%
NEW YORK .................. 10.77%
TEXAS .................. 5.67%

Top Three Countries in Attendance

BRAZIL .................. 12.39%
JAPAN .................. 6.28%
CANADA .................. 6.16%
Expand Beyond Your Exhibit Booth with Sponsorship Opportunities for Every Budget

For more sponsorship and advertising opportunities, request our 2020 Corporate Support Catalog!

**INDUSTRY CLINICAL UPDATE THEATER**

**400 ATTENDEES**
- Take center stage to promote your product, treatment or research
- Theater for 400 attendees

**BUSINESS BISTRO**

**50-75 ATTENDEES**
- Thirty minute talks in a high traffic area
- Seating for 50-75 attendees
- Light snacks and coffee provided

**SKILLS CHALLENGE**

**PROMINENT DEMO AREA INSIDE YOUR BOOTH**
- “Top Gun” style challenge
- Friendly competition among attendees
- AUA provides an iPad to the winners

**INDUSTRY CLINICAL UPDATE THEATER**

**BUSINESS BISTRO**

**SKILLS WORKSHOP**

**NEW TECHNOLOGY**
- Hands-On training
- Featured therapeutic areas (Female Urology, BPH/Lasers, Urolithiasis, Cystoscopy/Bladder or customize your topic)

**EDUCATE ON**

For more sponsorship and advertising opportunities, request our 2020 Corporate Support Catalog!
Promotional Opportunities

1) Exhibitor Marketing Toolkit
Promote your presence at AUA2020 with these free customizable resources:
• Website Banner Ads
• Postcard Invitation
• Email Header and Footer
Exhibitors are encouraged to use these AUA2020 resources to promote their participation in the AUA2020 Annual Meeting. Check the AUA2020 website for templates and usage guidelines.

2) Advertising
The AUA offers a wide variety of advertising opportunities to ensure your company receives maximum exposure.
Contact Keith Price at sponsorships@auanet.org or 410-689-3749 for full advertising portfolio and additional information.

3) Mailing Lists
AUA2020 attendee lists are available for purchase. AUA does not release attendees’ email addresses. Please visit the AUA2020 website for complete details.

4) AUA ExpoSuites
A limited number of custom built, hard wall suites are available for rental in the Science and Technology Hall.

ExpoSuites are available for VIP hospitality, private presentations, staff meetings, private lunches, etc. ExpoSuite sponsors and their invited guests will have access to their suite one hour prior to the show opening each day for private breakfast meetings, as well as during all exhibit hours.

Please visit the AUA2020.org for complete details.

WE OFFER THREE DIFFERENT SIZES FOR EXPOSUITES:

10 X 10

10 X 20

20 X 20

First Time Exhibitor Benefits Package

Become a first time exhibitor at AUA2020 and get the following benefits:

• First Time Exhibitor Sign – for display at your booth.
• First Time Exhibitor Ribbon – for display on your exhibitor badges.
• Recognition in the At-A-Glance Publication – This onsite publication is an easy-to-read and highly organized educational events grid combined with a thorough reference of exhibitors listed alphabetically and by therapeutic area.
• Distinction as a First Time Exhibitor in the Exhibitor Directory
• Recognition in one Attendee News issue or one “Know Before You Go” Email
• Recognition in the Daily Schedules - This vital and highly visible four-page color publication lists the daily outstanding scientific and training sessions occurring in the Science & Technology Hall, and is handed directly to over 10,000 urology healthcare professional attendees each day.
• Recognition on AUA2020.org website
• Direct contact with one of our Exhibitor Advisor Committee Members
Science & Technology Hall
General Information

On-Site Exhibitor Schedule

Installation Dates
Tuesday, May 12, 2020 . . . . . . . . . . . . . . . . . . . . . . . . . Target move-in only
Wednesday, May 13, 2020 . . . . . . . . . . . . . . . . . . . . . . . 8 a.m. – 4:30 p.m.
Thursday, May 14, 2020 . . . . . . . . . . . . . . . . . . . . . . . . 8 a.m. – 4:30 p.m.
Friday, May 15, 2020 . . . . . . . . . . . . . . . . . . . . . . . . . 7 – 9 a.m.*
*with advance approval only

2020 Science & Technology Hall Schedule*
Friday, May 15, 2020 . . . . . . . . . . . . . . . . . . . . . . . . . 10 a.m. – 4 p.m.
Saturday, May 16, 2020 . . . . . . . . . . . . . . . . . . . . . . . 9 a.m. – 6 p.m.†
Sunday, May 17, 2020 . . . . . . . . . . . . . . . . . . . . . . . . 9 a.m. – 4 p.m.
*Exhibit hours subject to change
†Saturday Afternoon Networking Event from 4 – 6 p.m.

Dismantle Dates
Sunday, May 17, 2020 . . . . . . . . . . . . . . . . . . . . . . . . 4 – 9 p.m.
Monday, May 18, 2020 . . . . . . . . . . . . . . . . . . . . . . . . 8 a.m. – 4:30 p.m.
Tuesday, May 19, 2020 . . . . . . . . . . . . . . . . . . . . . . . . 8 a.m. – 12 p.m.

Dismantling and packing exhibits is not permitted until 4 p.m. on Sunday, May 17, 2020. Exhibitors must be completely packed and have shipments ready for pick-up by 12 p.m., Tuesday, May 19, 2020.

Exhibitor Registration
Tentative Schedule for Exhibitor Registration at AUA2020 (subject to change):
Thursday, May 14 . . . . . . . . . . . . . . . . . . . . . . . . . . . . 12:00 – 6:00 p.m.
Friday, May 15 . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 6:00 a.m. – 4:00 p.m.
Saturday, May 16 . . . . . . . . . . . . . . . . . . . . . . . . . . . 6:30 a.m. – 6:00 p.m.
Sunday, May 17 . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 6:30 a.m. – 4:00 p.m.

2020 Important Dates
Mid-December 2019
Exhibitor Service Manual Available at AUA2020.org
Tuesday, January 15
Exhibitor Registration Opens
Saturday, May 16 . . . . . . . . . . . . . . . . . . . . . . . . . . . . 4-6 p.m.
Exhibit Hall Networking Event
Friday, May 15 – Sunday, May 17
On-site placement for AUA2021

Reserve Your Space at AUA2020
Following Advanced Booth Selection, AUA offers space on a first-come, first-served basis. To reserve your space, complete and sign the 2020 Exhibit Application, using the online contract. Full payment is due at the time of application; payment should be submitted according to the instructions on the application.

All reservations must be made using the official 2020 Online Exhibit Application at AUA2020.org/Exhibits.

Exhibitor Service Manual
The Service Manual will be available online at AUA2020.org/Exhibits beginning in December 2019. This comprehensive manual provides you with complete information on all contractor services, registration, housing, lead retrieval, labor and more.

Exhibitor Registration Online
Exhibitor Registration opens on January 14, 2020 on AUA2020.org. Admission to the Science & Technology Hall is by badge only. Security guards will monitor Science & Technology Hall entrances for proper badges. Exhibiting companies are eligible for five badges per 100 square feet of booth space; additional badges are available for an additional fee. Badges for pre-registered exhibit personnel will be available for pick-up at the Exhibitor Registration
counters in the registration area. Badges will not be mailed in advance. Exhibitor badges must be worn at all times.

**Space Assignments**

The AUA assigns exhibit space based on the priority points system during the advanced on-site placement session at the prior Annual Meeting and thereafter placed in the order the contract and full payment are received. Eligibility to exhibit is at the discretion of the AUA and is generally restricted to companies directly related to the urological/medical field. The AUA reserves the right to determine the eligibility of any company that submits an exhibit application.

The AUA will make every effort to accommodate your preferences and requests for exhibit space. The AUA reserves the right to make any modifications that may be necessary to best accommodate all requests. Companies requesting adjoining space or any special requests should submit them in writing along with the application to exhibit.

**Priority Points**

Priority points are calculated based on a five year (2016-2020) history of exhibiting and are the basis for determining on-site placement of exhibit booths. Each year points are awarded as follows:

- 1 point for each 100 square feet of exhibit space
- 1 point for each year of exhibiting
- 3 points for exhibiting for five consecutive years
- 5 points for utilizing AUA’s official housing service, onPeak*
- 5 points for utilizing 90% of reserved housing block (based on 90% total room nights with a minimum of 10 rooms on the peak night)*
- Priority points can be earned by supporting Science & Technology Hall opportunities. Sponsorship points will be awarded for the current meeting and applied towards the next year’s points total. Priority points for support of Science & Technology Hall sponsorships will be awarded according to the following schedule:
  - 5 points per day for Skills Workshops
  - 5 points per program for Industry Clinical Update Theater
  - 5 points for Skills Challenge
  - 5 points for Business Bistro

*Mergers and Acquisitions*

Exhibiting organizations undergoing mergers are required to inform the AUA in writing of their exhibitor status and intentions regarding consideration of combining priority points of the new exhibiting entity. AUA exhibitors are permitted to combine all accumulated AUA priority points of all merging organizations if the total net square feet of exhibit space leased by the merging exhibitors remains the same or exceeds that space leased by the individual exhibitors at the most recent Annual Meeting and if that total remains consistent for three consecutive years. Failure to maintain this level will result in a loss of combined points and the exhibitor will revert back to the highest points from one company, plus any points earned since the merger.

**Priority Points Loss**

Priority points may be subtracted from exhibitors’ accounts for violations of AUA rules and regulations. All decisions about the removal of points are at the sole discretion of the AUA and will be explained in writing to the exhibitor by the AUA.

**Ceiling Height Restriction**

The maximum height of an island booth at AUA2020 in Walter E. Washington Convention Center is twenty-five feet, when ceiling height and rigging permits (25’ from the floor to the top of any booth components and signs). If the exhibit booth is located in an area of the exhibit hall with a limited or reduced ceiling height, the maximum booth height (including any overhead hanging signs) will vary based on ceiling height and fire regulations. Consult the AUA for exact maximum dimensions. Suspended truss or rigging hardware used to support signs or lighting is not considered part of the booth and is not factored into the maximum booth height.

**Booth Relocation**

If it becomes necessary to relocate an exhibitor after a contract has been accepted, the AUA will contact the company involved. Every effort will be made to reassign the exhibitor to a similar space.

**Rental Fees**

All booths – $37 per square foot onsite, $38 per square foot thereafter

Non-profit – contact the AUA for more information. Minimum 10’ x 10’ space
Booth Fees Include:

- Eight-foot draped back wall and three-foot draped side walls (inline only)
- A company identification sign (inline only)
- Five exhibitor badges per 100 square feet of booth space
- Access to Plenary Sessions, Poster and Podium Sessions, IC courses (ticket prices apply)
- A complete listing in the Schedule-at-a-Glance (subject to publication deadlines)
- A listing and link to company website on the AUA Annual Meeting website
- A company and booth number listing in the AUA Daily News, Meeting Program, AUA Mobile App (subject to publication deadlines)
- Complimentary copies of select Annual Meeting publications
- A listing and link to company website on the AUA Annual Meeting website
- Access to the Exhibitors’ Lounge
- Twenty-four hour Science & Technology Hall perimeter security service

Service and Furniture Costs for AUA2020 Washington, DC

A Sampling for Budget Purposes

FURNITURE (ADVANCE) – GES
Plastic Contour Chair – $94, Contemporary Stool – $156
Display Table (6’) – $180, Standard Carpet (9’x10’) – $235

LABOR (ADVANCE) – GES
Straight Time (ST) (per hour) – $104 M-F 8 a.m. – 4:30 p.m.  Overtime (OT) (per hour) – $165/hr M-F, all other times, all day Saturday and Sunday  Double-time (DT) – $208/hr, Holidays

RIGGING/SIGN HANGING — GES OR HITECH
GES provides supervision, assembly and disassembly of hanging signs that do not require electrical rigging, motor(s), or truss. GES can hang signs weighing less than 200 lbs.

Hanging Sign Crew includes aerial lift and a 3 person crew $625/hr. all day a.m. or p.m.

If a sign requires a motor, electrical rigging, and/or truss the exclusive rigging vendor at the WEWCC, HiTech/GLP will install. All chain motors for rigging must be ordered through HiTech/GLP. HiTech/GLP only hangs structures over 200 lbs. unless the hanging item is a speaker, light or piece of special equipment.

HiTech Rigging Labor $105.00 hr. ST, $200.00 hr. OT (4 hr. min.) Lift $192.00 hr. (1 hr. min.)

Additional information will be available in the Exhibitor Service Manual.

ELECTRIC — HITECH ELECTRIC
500 Watt Outlet – $110, 1000 Watt Outlet – $136, Double Rate for 24-hour service.

Material Handling Service

BY GLOBAL EXPERIENCE SPECIALISTS, INC. (GES)
Exhibitors are responsible for all aspects of shipment, including customs brokers and customs clearances. Material Handling is a roundtrip service. Empty containers will be stored during the show and returned at show closing.

Advance Shipments Cost: $145* per cwt. (per 100 lbs.) or fraction thereof (common carrier, van lines or specialized carriers), crated material only, 100 lb. minimum. Shipments will be accepted at the GES warehouse starting Monday April 13, 2020; unloaded; stored free up to 30 days; delivered to the exhibitor’s booth; picked up at the close of the show; moved to the loading dock and re-loaded on trucks. Advance shipments to the GES warehouse must be received by Monday, May 4, 2020.

Note: Uncrated shipments will not be received at the advance warehouse.

Direct Shipments Cost: $155* per cwt. (per 100 lbs.) or fraction thereof, crated material only, 100 lb. minimum and $185* per cwt. (per 100 lbs.) or fraction thereof for uncrated materials, 100 lb. minimum. Shipments will be unloaded at the Walter E. Washington Convention Center before the show opening; picked up at the close of the show; moved to the loading dock and re-loaded on trucks. Shipments for direct delivery to the Walter E. Washington Convention Center will be received according to a targeted schedule. The specific target timetable will be printed in the Exhibitor Service Manual.

Additional surcharges may apply if shipment is received off-target or during overtime hours.

Security

Security service will be provided during move-in, move-out and show hours, as well as after daily exhibit hours. The AUA, GES, Walter E. Washington Convention Center and the official security company, are not responsible for any loss or damage to exhibitor property.

Industry-Sponsored Events

AUA policy allows exhibiting companies and non-profit organizations to host events during the AUA Annual Meeting, but places limits on the times and venues of these events. Entertainment, meetings or similar activities will not be permitted without prior AUA approval. The industry-sponsored event policy and approval form will be available in December 2019 on AUA2020.org, along with the Exhibitor Service Manual. Questions regarding this policy may be directed to Keith Price at Sponsorships@AUAnet.org.
Networking Opportunities

SATURDAY AFTERNOON NETWORKING EVENT
Saturday, May 16, 2020 4 – 6 p.m.
Last year’s Saturday Afternoon Networking Event, A Culinary Tour of Chicago, was greatly enjoyed by both exhibitors and attendees. We thank all of our participating exhibitors!

This year, the AUA will hold a networking event in the Science & Technology Hall on Saturday, May 16. We invite our Annual Meeting exhibitors and attendees to join us for our 2020 Saturday Afternoon Networking Event. Walter E. Washington Convention Center will offer a special menu for this event that showcases the vibrant and traditional cuisine of Washington, DC.

The AUA will provide food stations and bars throughout the Science & Technology Hall; exhibitors are encouraged to join the festivities by providing food and drinks at their booths.

The AUA will produce a guide to the event highlighting exhibitors who participate in the networking event, which will be distributed to all attendees as they enter the Science & Technology Hall. More information regarding the networking event will be available in February 2020.

BEER
Beer tasting booths will be distributed inside the Science and Technology Halls for attendee sampling on the following dates and times:
Friday, May 15, 2020  2 - 4 p.m.
Sunday, May 17, 2020  2 - 4 p.m.

Giveaways
Exhibitors must limit promotional “giveaway” items to products that are both modest in value and educational in nature. All giveaways are subject to the approval of the AUA and are subject to the Council of Medical Specialty Societies (CMSS) “Code for Interaction with Companies.” Please see CMSS.org for the full text of the Code. The official Booth Giveaway Approval Form will be available on AUA2020.org in December 2019.

Prizes and Drawings
Prizes, sponsored contests and drawings are allowed as long as permission is received in advance from the AUA. The contest must be open to all attendees and be conducted in a professional manner. Prizes and drawings are subject to the provisions of the CMSS “Code for Interaction with Companies.” All exhibitors must complete a Booth Giveaway and Contests Approval Form for AUA approval. The form will be available on the AUA2020 Annual Meeting website, AUA2020.org in December 2019.

Demonstrations
Demonstrations by exhibitors may not interfere with normal traffic flow or infringe on neighboring exhibits. Demonstrations will not be permitted outside of the exhibitor’s assigned booth space unless contracted and approved by the AUA in the Industry Clinical Update Theater, Skills Workshop and Business Bistro. Exhibitors should reserve a reasonable portion of their exhibit space for the crowds or lines that popular demonstrations may attract. All exhibitors must complete a Booth Activities Form for AUA approval. The form will be available on the AUA Annual Meeting website, AUA2020.org, in December 2019.

ExpoSuites
ExpoSuites are designated and pre-reserved exhibitor-sponsored meeting rooms in the Science & Technology Hall. These spaces may be used for internal company meetings or private meetings with attendees without having to leave the Science & Technology Hall.
ExpoSuites are available in 100, 200 and 400 square foot sizes. These areas are carpeted and furnished.
For more information on securing an ExpoSuite, contact Exhibits Manager at 410-689-3758 or Exhibits@auanet.org

Policies and Rules
Retail Exhibitor Rules & Regulations

Requirements for Retail Sales
AUA2020

- Retail sales of exhibitor goods must be requested and approved in writing by the AUA at the time of contract. Any exhibitor not providing the AUA with advance written notice of the intent to conduct Retail Sales at AUA2020 may have their booth closed by AUA Show Management at any time.

- Exhibitors must purchase booth space of sufficient size to accommodate their customer volume. AUA reserves the right to require retail exhibitors to maintain a minimum booth size to ensure that all attendee interactions and commercial transactions occur within the perimeter boundaries of the exhibit booth.

- Any type booth can be involved in retail sales and the guidelines for each booth design type are applicable (see the Exhibit Booth Design and Configuration section of the AUA2020 Exhibitor Rules and Regulations for additional information about design types).

- Any booth involved in retail sales shall submit booth designs for pre-approval by AUA before April 10, 2020.
  - All displays, tables, show cases, signs and booth materials must be placed at a minimum of 2’ (two feet) inside the booth from any aisle. This set back requirement is the minimum distance required for submitted designs to ensure that all business is conducted within the booth space.
  - Design plans must include vehicle staging, hanging signs, rigging components, enclosed spaces and any audio-visual systems (theaters, video screens, audio systems, etc.) included in the booth.
  - Design plans must be drawn to scale, indicating the scale used. All exhibit components and their dimensions must be included. Plans must clearly illustrate the exhibitor’s adherence to all audio-visual, demonstration and presentation rules and regulations, as well as the “transparency” concept. (see the Exhibit Booth Design and Configuration section of the AUA2020 Exhibitor Rules and Regulations for additional information).
  - All exhibitors should have plans to prevent congesting the aisles and disrupting neighboring exhibits. All attendees visiting booths should be inside booth boundaries at all times. Rope and stanchion to form orderly waiting lines inside exhibitor booth space is required for large gatherings and will be ordered, if necessary, at the exhibitor’s expense. Attendee congestion in the aisles outside a booth is an indicator of the need for a larger booth, which may be required by AUA for the exhibitor to participate in future AUA exhibitions.

Note: The AUA reserves the right to prohibit and/or suspend the installation of exhibits or displays without written advance booth design approval and retail sales approval (prior to April 10, 2020). The AUA also reserves the right to close retail booths if surrounding booths are disrupted by cash sales activity or at the discretion of AUA Show Management.

Cash Products (Retail) Sales

- Prior written approval from the AUA must be obtained before cash sales transactions are permitted at AUA2020.
- Booth designs of cash sale (retail) exhibitors must be approved by the AUA prior to move-in.
- All booth activity must be conducted within the exhibit space.
- To maintain a professional atmosphere, cash sales should be handled discreetly and appropriately.
- If a retail product cannot be hand carried by the purchaser, shipping arrangements must be made.
- AUA attendees will not be allowed in the exhibit hall prior to or after official exhibit hours, therefore all retail transactions must occur during official exhibit hall hours.

Sales Tax and Licenses

Retail sales exhibitors are responsible for all pertinent business licenses, certificates, sales permits and taxes required by the District of Columbia.
Cancellation and Downsizing Policy

Cancellation
If a written cancellation is received by the AUA on or before August 31, 2019, a full refund will be granted, less two hundred fifty dollars ($250) to be withheld as a cancellation fee. Any cancellations by the Exhibiting Company after August 31, 2019, will forfeit all payments made to the AUA under this agreement. Note that any exhibiting company that cancels exhibit space BEFORE it has made full payment is liable for full payment of the original cost of the total exhibit space. The AUA shall have the right to use cancelled space to suit its own convenience, including the selling of space to another exhibitor without any rebate to the Exhibiting Company.

Downsizing
If a written downsizing request is received by the AUA on or before August 31, 2019, a full refund of the price differential will be granted. Notification of downsizing received after August 31, 2019, will not be subject to refund of any portion of the differential. The AUA retains the exclusive right to revise the exhibit hall floor plan(s) and/or relocate any assigned exhibitors as determined solely by the AUA. Exhibitors who change the size of their exhibit space are not guaranteed the originally assigned location and may be subject to relocation by the AUA. No partial or total refunds will be made after August 31, 2019 under any circumstances or for any reason.

Exhibitor Advisory Committee (EAC)

The AUA enlists the help and support of the industry by maintaining an Exhibitor Advisory Committee (EAC) consisting of industry professionals who serve in an advisory capacity to the AUA. The Committee’s goal is to foster communications and cooperation between exhibitors and the association. The EAC meets regularly to find ways to improve the exhibit portion of the Annual Meeting. All exhibitors are invited to contact any EAC member with concerns, suggestions or ideas. Please contact Exhibits Manager at 410-689-3758 or Exhibits@AUAnet.org to request a complete EAC contact list.

Maura Harrigan, Senior Director, Analytics & Marketing Communications, Blue Earth Diagnostics, Inc.
Louis LaRiviere, Trade Show Manager, Surgical, Olympus America
Jennifer Matyas, Congress Manager, Pfizer Oncology
Aleida Rosete, Global Exhibits Manager – Oncology, Merck
Jody Scott, Exhibits Manager, Lumenis
Sue Weatherbee, Senior Manager, Event Marketing Urology and Pelvic Health, Boston Scientific
Exhibitor Marketing Toolkit

Promote your presence at AUA with these FREE resources!

• Company listing and exhibit product description on the Interactive Floor Plan accessible on AUA2020.org

• Customizable Banner Ads – Add to your website to promote your location and drive traffic

• Postcard Invitation in a PDF Format – Customize with your company name and booth number

• AUA2020 Email Header and Footer

Meet us at AUA2020!

YOUR LOGO HERE

Meet us at AUA2020!

WE’LL BE IN BOOTH #
The AUA would like to thank our AUA2019 exhibitors:

21st Century Oncology LLC
3D Systems Simbionix
A&E Endoscopy
A.M.I. GmbH
AbbVie
Absorption Pharmaceuticals LLC
Accordion Medical
Advanced Endoscopy Devices, Inc.
Advantagene, Inc.
Agiliti
Allergan
Allwin Medical Devices Inc
Alnylam Pharmaceuticals
Alrantech Medical Supplier
AmbiMedInc.
America Medic & Science, AMS
American Medical Endoscopy / Strauss Surgical
American Society of Clinical Oncology (ASCO)
Amphora Medical, Inc.
AngioDynamics
Anqing Medical
Antares Pharma
Ardent Health Services
Ashlar Medical
Asociación Urológica de Centroamerica y Caribe (AUCA)
ASSI-Accurate Surgical & Scientific Inst
Assurance Infusion
Astellas Pharma US
AstraZeneca
Avcor Health Care Products, Inc.
Avenda Health
Ayut BioScience, Inc.
Baxter Healthcare
Bayer
BD
Beijing Wanbo Medical Equipment Co., Ltd
Belmont Equipment
BESINS HEALTHCARE BRAZIL
Best Medical International
Biobot Surgical Pte Ltd
BioDerm, Inc.
BIORAD MEDISYS PRIVATE LIMITED
BK Medical
Blue Earth Diagnostics, Inc
Bolang Endoscope
Boston Scientific
Bostwick Laboratories
Bristol-Myers Squibb
BTL
Butterfly Network
Canadian Urological Association
Captozyme
CareMed Specialty Pharmacy & Onco360 Oncology Pharmacy
CARÉstream America
Case Recruiters
Chinese Urological Association
Clarius Mobile Health
Class Medical
Cleans
Click Heat dba WonderPax
Clovis Oncology, Inc
Coast Science
Coding Network, LLC (The)
Colecio Mexicano de Urologia Nacional
Coloplast Corp.
Combat Medical Ltd.
Community Health Systems
Compulink Healthcare Solutions
Confederación Americana de Urología
Convergent Laser Technologies
Cook Medical
Cook MyoSite
Covenant HealthCare
CryoProbe
CS Surgical, Inc
Cynosure, A Hologic Company
Dadi
DAVA Oncology
Deep Bio Inc
Dendreon Pharmaceuticals LLC
Department of Veterans Affairs
Designs for Vision, Inc.
DEX SURGICAL
Dianon-Litholink Corporation
DIEM Labs, LLC
Dignity Health Medical Foundation
Direx
DK North America
DM Med Group
DNA Diagnostics Center
Dornier MedTech
Ecleris USA
EDAP TMS
Edge Pharmacy Services, LLC
Egyptian Urological Association
Eigem
Eight Medical Cooperation
ellura (by Trophikos)
Elmed Incorporated
ELMED Medical Systems
Elsevier
Empower Pharmacy
EMS Electro Medical Systems S.A.
Encore, Inc.
Endo Pharmaceuticals Inc.
Endoluxe
Endoscopy Solutions LLC
Endourological Society, Inc.
European Association of Urology
Exact Imaging
Exosome Diagnostics
Ferring Pharmaceuticals Inc.
Firefly Global
FMD, LLC
Focal Healthcare, Inc.
FUJIFILM Medical Systems USA, Inc.
Furun Medical Co., Ltd.
GAINSWave
GE Healthcare
Genentech
Genentech Medical
GenomeDX Biosciences
Genomic Health, Inc.
Global Medical Endoscopy
Gold Anchor
GOTOP Medical, Inc.
Grand Rounds in Urology, a division of Carden Jennings Publishing
Guerbet, LLC
Hawaiian Moon
Hayes Locums
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