



EXHIBITOR BULLETIN # 3

FEBRUARY 2020

EXHIBITOR REGISTRATION

Exhibitor Registration Now Open!

You should have received an email from customer service with your login credentials to register exhibit staff. If you did not receive this email, or have any questions, please contact [customer service](#). Please note that via the online exhibitor registration portal, you can purchase Course Passes, as well as order lead retrieval services. In addition, you can make changes to your badge list as often as you like, even up to the date of the meeting. Prior to registering your staff, please familiarize yourself with the Exhibitor Badge Policy.

[Exhibitor Badge Policy](#)

NEW FOR 2020

Exhibit Days & Hours

If you missed the announcement back in August about the exhibit days & hours changing, please review the new days and times below. With input received from the Exhibitor Advisory Committee as well as internal AUA review, it was decided to align the exhibit days toward the beginning of the meeting when momentum is strong from attendees.

Friday, May 15, 10:00 am - 4:00 pm

Saturday, May 16, 9:00 am - 6:00 pm*

Sunday, May 17, 9:00 am - 4:00 pm

***Saturday Afternoon Networking Event 4-6 pm**

Revised Exhibitor Sponsored Events Guidelines

If you plan to host any type of event at AUA2020, please familiarize yourself with our revised guidelines. These guidelines provide you with an overview of what is allowed and not allowed and at what time throughout the stretch of the meeting. We still require all functions/events to be submitted using our [Exhibitor Sponsored Events and Function Space Request Form](#) for approval.

Exhibitor Sponsored Events

EXHIBIT OPPORTUNITIES FOR AUA2020

Practice Management Program

Don't miss the opportunity to exhibit during AUA2020 at the Practice Management Program. Reach the behind the scenes managers who take care of patient services, records, handle complaints, HR, staffing, the payroll and even billing operations. The Practice Management Program gives you access to a very targeted audience in an intimate setting.

For more information on the Practice Management Program contact Frank Sheridan @ (770) 313-5052.

Practice Management Application

COMPLETE YOUR COMPANY PROFILE

Make a Lasting First Impression

Attendees utilize the online floor plan to map out their journeys in the Science & Technology Hall prior to arriving at the meeting. Make a lasting first impression by completing your profile with a company description and contact information. Also, help attendees easily navigate to your booth by choosing the appropriate categories for your products and/or services. Updates to your online profile are real-time!

The information provided in your company profile will be utilized in the following:

- Interactive Science & Technology Hall [Floor Plan](#)
- Printed Exhibitor Directory given to all attendees onsite

- Interactive list of exhibitors on AUA2020 Website (Coming soon!)
- AUA2020 Mobile App

Profiles that have not been completed by March 4th will not be included in printed publications. You should have received a link and a password from the AUA to upload your information. If you need this information again, please contact [Kimberli Faison](#).

[Update Your Profile](#)

SPONSORSHIP SPOTLIGHT - EXPAND YOUR BRAND BEYOND YOUR BOOTH

Reach Latin-American Speaking Urologists

Exhibit at our AUA/Confederacion Americana de Urologia (CAU) and our Brazilian Portuguese Urology Programs (BPUP) held at AUA2020 Washington, DC. We offer tabletop exhibits during these programs so that you may network with these important international physicians during the unopposed breaks in the program.

[Brazil/Portuguese Exhibit](#)

[Spanish Exhibit](#)

Corporate Support Catalog

There are plenty of advertising/sponsorship opportunities for every budget at AUA2020. Promote your brand beyond your booth. View our full listing of sponsorship opportunities at AUA2020 Washington, DC by browsing our Corporate Support Catalog.

[Corporate Support Catalog](#)

VENDOR SPOTLIGHT

Refuel Your Booth Visitors with Aramark Catering

Nothing draws a crowd like the aroma of freshly baked cookies and coffee - if you would like to include food service in your booth, Aramark Catering is ready to help! With a team of dedicated and creative professionals

standing by to make your food service memorable, Aramark is a great resource to offer this wonderful amenity to attendees.

Don't forget that we will have a Saturday Afternoon Networking Event. This AUA-sponsored event includes cocktails, hors d'oeuvres and live entertainment. Attendees look forward to this time in the Science & Technology Hall where they can connect with their peers and the exhibitors. We encourage exhibitors to take advantage of this event and host a bar or food station within their booth.

The Saturday Afternoon Networking Event will be held in the Science & Technology Hall from 4 - 6 p.m. on Saturday, May 16th.

[Catering Menu](#)

[Catering Order Form](#)

[Networking Event Menu](#)

Turn Leads into Sales!

CompuSystems, the official provider of Lead Retrieval Services for the AUA Annual Meeting, is offering a suite of lead management products and services designed to help exhibitors quickly and easily capture and qualify leads on the show floor. Their products read trade show attendee badges and instantly collect comprehensive sales leads.

Make the most of your investment in exhibiting and turn your leads into sales! Please complete the order form to reserve your lead retrieval units today.

[Order Form](#)

CONTACT US

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