



EXHIBITOR BULLETIN #2

JANUARY 2020

HAPPY NEW YEAR!

We Wish You a Happy & Healthy Start to 2020!

Now that it's officially 2020, it's time to start planning for AUA2020 Washington, DC. Although May sounds far away, it will be here before you know it. So whether you're just getting started, or you're finalizing your plans for AUA2020, you'll find our exhibitor checklists useful in any stage of the planning process.

[AUA2020 Checklists](#)

Whether you're a veteran AUA exhibitor or it's your first-time at our annual meeting, it can never hurt to familiarize yourself with our Policies & Regulations.

[AUA2020 Policies](#)

NEW FOR 2020

New Exhibit Days & Hours

If you missed the announcement back in August about the exhibit days & hours changing, please review the new days and times below. With input received from the Exhibitor Advisory Committee as well as internal AUA review, it was decided to align the exhibit days toward the beginning of the meeting when momentum is strong from attendees.

Friday, May 15, 10:00 am - 4:00 pm
Saturday, May 16, 9:00 am - 6:00 pm*
Sunday, May 17, 9:00 am - 4:00 pm
*Saturday Afternoon Networking Event 4-6 pm

Exhibitor Central

Revised Exhibitor Sponsored Events Guidelines

If you plan to host any type of event at AUA2020, please familiarize yourself with our revised guidelines. These guidelines provide you with an overview of what is allowed and not allowed and at what time throughout the stretch of the conference. We still require all functions/events to be submitted using our [Exhibitor Sponsored Events and Function Space Request Form](#) for approval.

Exhibitor Sponsored Events

EXHIBITOR REGISTRATION

Exhibitor Registration Opens January 14th

Customer service will be sending all primary exhibit contacts their login credentials to register exhibit staff. If you do not receive this email, or have any questions, please contact customer service. Prior to registration opening, please familiarize yourself with the Exhibitor Badge Policy.

Exhibitor Registration

LET ATTENDEES KNOW WHO YOU ARE AND WHERE YOU'LL BE

Utilize the Free Marketing Toolkit for Exhibitors

We make marketing your presence at AUA2020 a simple task with our complimentary marketing toolkit. This downloadable toolkit contains branded postcards, web banners and more to include with all of your marketing materials leading up to AUA2020.

Free Marketing Toolkit

Expand Your Reach with the AUA2020 Attendee List

Target our attendees with a pre or post Annual Meeting mailer. To learn more or to purchase your official attendee mailing list* use the order form button below.

*Official AUA Annual Meeting Attendee Mailing Lists - Over the course of the next few months, you could receive emails, mailings and/or calls from companies claiming to sell or rent the AUA Annual Meeting attendee registration list or lists with the contact information and/or emails of urologists who will be attending or have attended the meeting in the past.

Please note that the only official mailing list of attendees of the AUA Annual Meeting can be purchased through the AUA directly, and we do not offer emails. Please also be assured that the AUA never provides the AUA Annual Meeting attendee list to any other outside mail or email list vendor.

If you receive an email or a phone call and are not sure if it is an official AUA communication, please do not hesitate to contact [Keith Price](#) at 410-689-3749.

Order Form

VENDOR SPOTLIGHT

GES: The Official General Services Contractor for AUA2020

Accelerate your experience with Espresso Exhibit Planning, Ordering and Management!

Exhibitors can order almost everything they need for their tradeshow exhibit through Espresso, our simple-to-navigate, picture-driven system that satisfies your need for speed. With just a few clicks, exhibitors can order GES products and services, including:

- Booth furniture
- Carpet and flooring
- Material handling
- Labor
- And much more

[GES Service Kit](#)

OnPeak: The Official Housing Service for AUA2020

OnPeak is the official housing service for the AUA, and can help you with all your housing needs.

Visit our 2020 Exhibitor Central page for a list of important deadlines regarding exhibitor housing; OnPeak also provides a hotel list and of AUA hotels. Please note that participating hotels will not honor direct reservations.

OnPeak has three ways to book housing for AUA2020:

- [Online](#)
- **Phone:**
 - **U.S. Toll-free: 866-772-4409**
 - **International: 312-527-7300**
- [Email](#)

[More Housing Info](#)

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