



NOVEL CORONAVIRUS (COVID-19) AND AUA2020

IMPORTANT NOTICE

The AUA is taking the COVID-19 current situation very seriously. We are keeping in touch with our members and other important constituents. As of today, March 12, 2020, the AUA annual meeting is scheduled to be held as planned. We will have frequent updates on our website, www.aua2020.org, and if anything changes, we will sure be sure to update you immediately.

Exhibitor Bulletin #4

MARCH 2020

Exhibitor Group Housing Deadline Extension

In an effort to accommodate the uncertain travel climate the AUA will be extending the exhibitor group housing payment deadline to **Wednesday, April 1**. After that date, hotels will charge all credit cards for all nights held in the room block, or the room nights help upon receipt of the rooming list, whichever is greater. We look forward to seeing you in May in Washington, DC.

[Housing Information](#)

EXHIBITOR COMPANY PROFILE

Last Chance to Update Your Company Profile

This is your final chance to make a lasting first impression on attendees. This Friday, March 13 the AUA will be pulling the exhibitor profile information to send to print, so please don't miss out to be featured in our printed exhibitor directory.

[Contact Kimberli Faison](#) or call 410.689.4048 if you missed the notification containing the link and password to update your information.

[Update Your Profile](#)

SATURDAY AFTERNOON NETWORKING EVENT

Be a Part of the Saturday Afternoon Networking Event

Our annual Networking Event will be back on Saturday again in the Science and Technology Hall from 4 pm - 6 pm. There will not be any competing AUA events and we expect a great celebration as we create meaningful opportunities for our exhibitors to engage with potential customers. We place food and drink stations around the Hall, and we welcome our exhibitors to join in the networking by offering refreshments in their booths as well.

Aramark is offering a special menu for this event that showcases the flavorful and traditional cuisine of Washington, DC. Choose a signature appetizer or specialty cocktail to attract attendees to your exhibit booth to network!

Participating exhibitors will be listed, along with their booth numbers, in the printed "Saturday Afternoon Networking Guide," which will be handed to attendees as they enter the Science & Technology Hall on Saturday afternoon. **The deadline is April 10 for inclusion in the printed guide.**

Order forms are available, or you may reach out to the contacts below to customize your experience.

Elsa Mahari

Catering Sales Manager

Aramark

Main: 202-249-3527

Mahari-Elsa@aramark.com

[Catering Menu](#)

[Catering Order Form](#)

DATES AND DEADLINES

Booth Design Approval Required Prior to Move-In

The following booth types require advance design approval before move-in at AUA2020:

- Retail Booths
- Island and Peninsula Booths

Booth designs, showing scaled elevations from two perpendicular aisles, and a plan view, with audio visual presentation plans included, must be submitted to the AUA for pre-approval by **April 10, 2020**.

It is important to note that no retail, island or peninsula booth will be allowed to set up at AUA2020 without a pre-approved design. Booth design regulations are included in the [AUA 2020 Exhibitor Rules & Regulations](#) document.

[Booth Approval Form](#)

Important Dates and Deadlines Are Approaching!

Take advantage of the price discounts offered by GES, Walter E. Washington Convention Center as well as forms that must be submitted to the AUA.

[AUA2020 Checklists](#)

PRIVATE MEETING ROOM SPACE

ExpoSuites

AUA ExpoSuites are meeting rooms built on the AUA Science & Technology Hall to enable companies to have a private area for staff to meet, relax or to entertain or meet with healthcare professionals away from the main traffic of the exhibits. Located on the perimeter of the AUA Science & Technology Hall, your ExpoSuite will provide the privacy of a hotel suite without the challenging transportation logistics. Your staff will have access to your ExpoSuite one hour before the Science & Technology Hall opens.

[ExpoSuite Contract](#)

Exhibitor Meeting Space

If you need meeting space away from the Convention Center, please use the link below to request space for your meeting needs. Please pay attention to our Exhibitor Sponsored Event Guidelines prior to booking your space, to confirm that your meeting will be approved.

[Corporate Support Catalog](#)

SPONSORSHIP SPOTLIGHT - EXPAND YOUR BRAND BEYOND YOUR BOOTH

Reach Latin-American Speaking Urologists

Exhibit at our AUA/Confederacion Americana de Urologia (CAU) and our Brazilian Portuguese Urology Programs (BPUP) held at AUA2020 Washington, DC. We offer tabletop exhibits during these programs so that you may network with these important international physicians during the unopposed breaks in the program.

[Brazil/Portuguese Exhibit](#)

VENDOR SPOTLIGHT

Turn the Volume up by using GES, ON Services

GES ON Services is our official Audio/Visual contractor for AUA2020. Order state-of-the-art audio/visual equipment for AUA2020!

Put the WOW in your exhibit booth at AUA2020 with attention-grabbing audiovisual displays! Make your booth stand out from those with printed graphics. Contact GES today to arrange for your computer or video display and ensure that your booth, no matter the size, captures the attention it deserves! Please contact GES with any questions you may have at 800.9801-7648, or take advantage of the live chat feature [online](#).

[GES, ON Services](#)

Complete List of AUA2020 Vendors

For your convenience, please use the below link to view a complete list of our AUA2020 contractors. Don't forget to order before the early-bird deadlines to save money!

[AUA2020 Service Kit](#)

CONTACT US

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